

## Melinda A Granger

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**From:** Vanessa D Hill <vanessa.hill@louisiana.edu>  
**Sent:** Wednesday, April 30, 2014 12:05 PM  
**To:** jim.henderson@louisiana.edu  
**Cc:** Melinda A Granger  
**Subject:** Strategic Planning Committee

Good morning Jim,

I hope this message finds you well. Melinda and I met this morning and had a productive meeting. We have a tentative list for committee members. We still need nominations from Athletics, Facilities, IT and Student Affairs. Excluding these areas, we propose the following folks for the University Strategic Planning Steering Committee:

### Administration

Administration and Finance: Tom Pears

Communication & Marketing: Aaron Martin (Ex-Officio) he would serve in an advisory capacity to the committee regarding how we can most effectively communicate recommendations.

Development: Rae Broadnax

Enrollment Management: Andy Benoit

Research Centers: Cian Robinson, Associate Director for the Center for Business and Information Technology

Student Affairs: To be determined.

Non-Faculty, Non- Administration: Reuben Henderson, Student Union, Asst. Director of Marketing and Leadership

### Colleges

Arts: Catherine Roche Wallace

MCOBA: Patricia Lanier

Education: Aeve Abington Pitre

Engineering: Charles Taylor

Liberal Arts: John Troutman

Nursing: Helen Hunt

Sciences: Susan Mopper

### Students

Doctoral Student (nomination from graduate school or student affairs?)

Undergraduate Student (nomination from student affairs)

Community: if we invite an external stakeholder to the committee we would recommend Margaret Trahan, UL Alum and CEO of the United Way of Acadiana. If she is too busy, perhaps she can recommend someone.

Given the proposed timeline for the committee we need your help with the following to move forward:

- 1) Contact Athletics, Facilities, IT and Student Affairs for nominations for reps on the committee.
- 2) Invite the proposed members to join the committee (we think it would make more of an impact coming from you)
- 3) Attend the first meeting to charge the committee with our task
- 4) Provide copies of the current strategic plan brochure for committee members with web addresses and/or links to the full strategic plan and the narrative of the previous strategic planning process
- 5) Request that members come to the first meeting: having read the material listed in #4 with a list of what they believe should be our TOP 3 Strategic Imperatives. These imperatives should be specific and unique to UL.

During the first meeting Melinda and I will facilitate a SWOT analysis of the current strategic plan. We also plan to compare and contrast the committee's strategic imperatives with the current strategic plan. We would like to meet before commencement when many faculty and students leave for the summer. We have reserved Room 202 Wharton Hall for 2:00 p.m. Tuesday, May 13<sup>th</sup> OR Friday, May 16<sup>th</sup> at 9:00 a.m. Whichever date works best with your schedule. Let us know what you think. We are excited to get started!

Vanessa

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